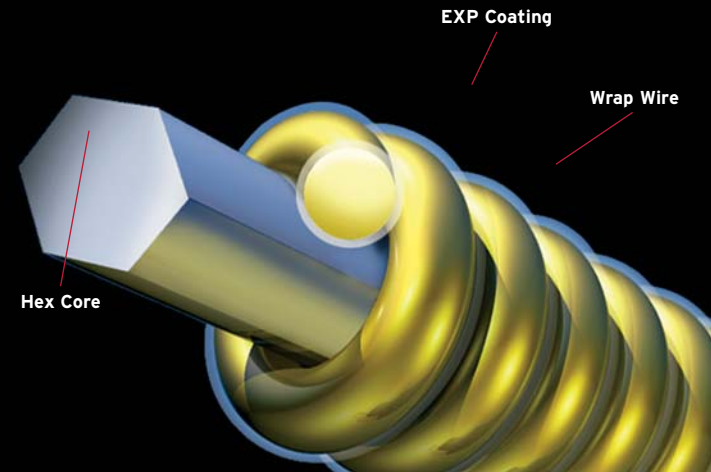


The EXP Advantage

D'Addario revolutionized the way extended play strings are made. We apply an ultra-fine EXP corrosion-resistant coating to the wrap wire BEFORE it's wound onto the core. The EXP Coating protects your strings from premature corrosion and wear that can sap the life out of your sound. Since the EXP Coating is so fine, it's virtually undetectable, allowing strings to maintain their natural feel.

Finally, a string that delivers it all - great tone, natural feel, and longer life!



some guitars
have an **advantage**
at birth

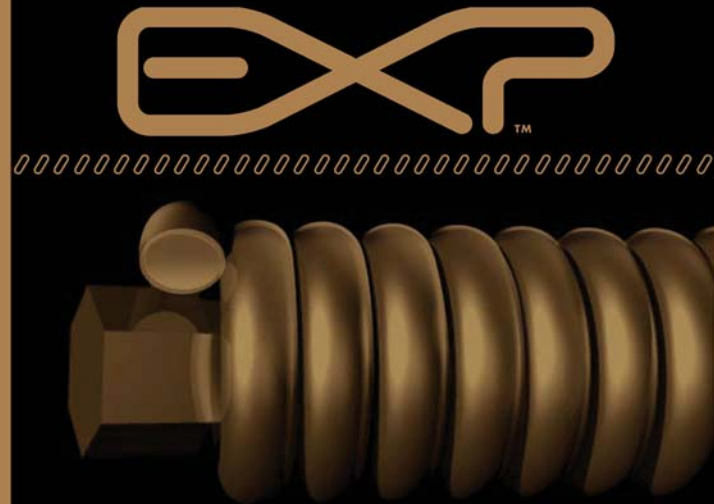
EXP Coated strings are standard factory equipment on many fine acoustic guitars. Try EXP strings on one of these fine instruments today!



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D'AddarioTM

**EXTENDED PLAY
EXCEPTIONAL TONE**



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EXP Means Extended Play!

EXP Extended Play strings deliver 3 to 4 times more life than traditional strings and offer the exceptional tone and consistency you've come to expect from D'Addario. Whether you're a casual player who doesn't change strings often, an avid collector who owns several guitars, or a working player who normally changes strings for every gig, EXP strings are the perfect choice.

Choose Your Tone

EXP Coated strings are offered in a variety of gauges and alloys for the following instruments:

- **Acoustic Guitar** - Phosphor Bronze and 80/20 Bronze
- **Bass Guitar** - Nickel and Phosphor Bronze
- **Mandolin** - Phosphor Bronze and 80/20 Bronze
- NEW!** • **Classical Guitar** - Silver-plated Copper

The Player's Choice™

Here are a few words
from satisfied pros:



"D'Addario EXP strings provide insurance against corrosion and tarnish. The coating helps preserve the crisp tone that Dave prefers."

- Monk (Dave Matthews' guitar tech)



"I really like the EXP strings. I don't notice a difference in tone from the regular phosphor bronze and they last longer...a far superior string."

- David Grissom (session and touring guitarist)



"EXP Coated strings are fantastic. They sound great as soon as I put them on and their tone hasn't changed after a couple gigs that would normally have destroyed regular strings!"

- Bill Frisell (jazz guitarist)



"I am delighted with D'Addario EXPs. Here is a string with no loss of response and no change in feel. EXPs start out sounding great and stay that way longer."

- Martin Simpson (fingerstyle guitarist)



"Playing Bluegrass music requires me to have a guitar that is loud, clear, and can handle hours of playing. D'Addario EXP17s are the only strings I'll use."

- Bryan Sutton, (Bluegrass guitarist)



"The best strings I've ever used, honest to God! They make a good mandolin sound better... and they're great for guitar."

- Ricky Skaggs (guitar and mandolin)



"D'Addario EXP strings produce an unmatched sound, delivering consistent high-end "sparkle" and bold resounding bass."

- Richard Gilewitz (finger style guitar and EXP clinician)